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Cowboys Stadium To Feature 14 Contemporary Works Of Art



Cowboys Commission 14 Contemporary Art Pieces For New Stadium

The family of Cowboys Owner Jerry Jones has "commissioned 14 contemporary art pieces that will be installed throughout" Cowboys Stadium, according to Jeff Mosier of the DALLAS MORNING NEWS. Half of the pieces "have been completed or are in progress," and 12 of the 14 pieces are "expected to be completed" by the team's September 20 home opener against the Giants. The last two pieces "should be finished by mid-October." When the project is complete, the team "will offer art tours of the stadium for adults and schoolchildren on field trips." Cowboys Exec VP/Brand Management and President of Charities Charlotte Jones Anderson said that she is "unaware of any other stadiums sporting a large collection of modern art." Jerry Jones' wife Gene

Jones: "We felt like such a grand stadium with such great architecture needed great art." Mosier notes work by artist Dave Muller, which is "inspired by textbook diagrams of the solar system," covers the area above one of the main concourse concession areas. The planets are "represented by balls of clover, dead leaves and popcorn, and the sun is a massive yellow rose." Meanwhile, a 100-foot-long arch around one of the main entrances, by artist Matthew Ritchie, will be "made of black, linear designs combined with a mosaic of brightly colored aluminum pieces." Anderson said that "no specific budget has been set for the program and cost had not been a consideration when artists were chosen." The art is "site-specific, so it was created with the stadium and even specific areas of the stadium in mind" (DALLAS MORNING NEWS, 8/12). In Ft. Worth, Susan Schrock notes in one piece, Annette Lawrence's "Coin Toss," wires "stretched between two walls form a cone with a twist in the middle to represent the flip of a tossed coin through air." Also, Mel Bochner's "Win!" features "16 exclamations ranging from 'Whomp 'Em!' to 'Bring 'Em to their Knees'" (FT. WORTH STAR-TELEGRAM, 8/12).

WINING & DINING: The DALLAS BUSINESS JOURNAL's Katherine Cromer Brock reports the Cowboys have created a "high-end wine bar," called Dee Lincoln's Tasting Room and Bubble Bar, at the stadium. The 1,000-square-foot tasting room will feature 48 wines and will "fit about 75-100 people." Del Frisco's Double Eagle Steak House co-Founder & President Dee Lincoln "came up with the idea" for the wine bar, but she said that it is "not affiliated with Del Frisco's." Brock notes the bar is scheduled to open for the August 19 Paul McCartney concert (DALLAS BUSINESS JOURNAL, 8/7 issue).

FINDERS KEEPERS: The MORNING NEWS' Mosier reports the Cowboys are holding a "Select-a-Seat event" from 10:00am-4:00pm CT Saturday, during which fans "can go to the stadium to see season ticket seats that are still available." The remaining seats "will be tagged so fans can spot them easily." Cowboys Dir of Corporate Communications Brett Daniels said that a "few thousand season tickets are still available and the stadium is about 95[%] sold out" (DALLAS MORNING NEWS, 8/12).

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